



2019 ANNUAL REPORT

Project BRAVO

EL PASO COMMUNITY ACTION PROGRAM



A Message from our Executive Director

As I look back on 2019, I am very proud to be a part of Project BRAVO, an organization that works to empower families during their most difficult times. Project BRAVO and its team of dedicated advocates provide invaluable information and needed resources to El Pasoans during an unprecedented year of crisis and unity.

Our 2019 program year had many successes. Project BRAVO is one of two HUD Certified programs serving families in the County of El Paso. In 2019, Project BRAVO secured increased funding for our Housing Counseling program through public and private grants. This funding allows Project BRAVO to offer free homebuyer education and mortgage default counseling to El Pasoans, regardless of income. Our program provides education and counseling that is not biased towards any bank, attorney, real estate agent, or other vendor, therefore allowing homeowners and homebuyers to make informed decisions about the biggest investment they will make in their lifetime.

Another project we are especially proud of is the Immigration Summit that was hosted by Project BRAVO and the National Community Action Partnership (CAP) in April. The Summit hosted CAP partners from around the country and was live streamed for free. The Summit featured experts on immigration, education, advocacy, and the law, and provided information that our sister agencies can use to increase access to services for immigrants. The Immigration Summit featured many local experts that spoke about El Paso's challenges as well as triumphs as a community of immigrants. Several of the local speakers were invited by the National CAP and other organizations to tell El Paso's story as keynote speakers at national and regional conferences.

Finally, our proudest moments in 2019 are sadly connected to the terrible tragedy that happened on August 3rd when twenty three people were killed at a Wal-Mart by a mass shooter. Using funds that are set aside every year for disaster recovery, we provided direct assistance to people that survived the tragedy or were dependents of people killed by the shooter. We provided housing, food, transportation, case management, and other types of assistance while families waited for victims funds that were finally distributed in December. Beyond the monetary relief, our staff helped people navigate complicated welfare, medical, and other systems, and provided aid and comfort to the victims of this terrible tragedy.

Our focus in 2020 is to increase our capacity through technology investments and staff training. We hope to use these efficiencies to minimize our administrative expenses and allocate the savings back to our community as direct services. Our organization will also go through the strategic planning process in 2020. We anticipate working towards a vision that will make Project BRAVO an even more effective organization at addressing issues of poverty and access to opportunities.

We look forward to a successful 2020.




Laura Ponce
Executive Director



The *PR* *MISE* of Community Action

Community Action changes people's lives,
embodies the spirit of hope, improves
communities, and makes America a better
place to live. We care about the entire
community, and we are dedicated to helping
people help themselves and each other.

BOARD OF DIRECTORS

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Alfonso López-Vasquez
Fernando Fernandez
Laurencio Bosquez

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Vice Chair
Secretary
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Sylvia Carreon
Laurencio Bosquez
Marla Jo St. Leon

District I: Westside
District II: Central & Eastside
District III: Lower Valley & Far Eastside
District IV: Northeast

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Fernando Fernandez
Jacqueline Salais
Omar Rodriguez

Paso Del Norte Center of Hope
Texas Industrial
WestStar Bank
Lauterbach Borschow & Co.

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Judge Enedina Serna
Gabriella M. Reed
State Senator Jose Rodriguez

Commissioner's Court, Pct. 2
Justice of the Peace, Pct. 6, Pl. 2
Office of County Attorney Jo Anne Bernal
Texas Senate District 29

Our mission

Project BRAVO, Inc. is a non-profit 501(c)3 organization that exists to maximize resources for an improved quality of life for the economically disadvantaged residents of El Paso County.

Our vision

Project BRAVO, Inc. is committed to putting an end to poverty by mobilizing resources and promoting self sufficiency as we strive to achieve a better tomorrow for our community.

Our community

El Paso is home to a population of approximately 833,592 people, with over 80 percent of its population being Hispanic or Latino and 21 percent living in poverty.



Angelica Munoz, Paint-A-Thon Volunteer Service Recipient 2019

Housing Program

Project BRAVO's skilled and HUD certified Housing Counselors provide housing education and resources to our families. Our Housing Program aims to provide safe, affordable, and quality housing opportunities to all El Pasoans.



6 Affordable Apartments
36 Apartment Units
48 Families
\$226,954 in Rental Savings



141 Clients Assisted
4 Families Purchased Homes
1,347.75 hours of Homebuyer Education & Counseling



52 Families Assisted in Foreclosure Prevention
\$222,072 in Aggregate Savings



Community Services

Project BRAVO's Community Services Program uses the concept of case management, which aims to empower families by helping them become economically self-sufficient. The Community Services Program focuses on a wide array of social services to include utility assistance, career and academic readiness, adult basic education, and patient assistance.



18 Clients Transitioned Out of Poverty
\$3,955 in Rental Assistance
\$7,114. n Support Services
\$13,706 in Transportation Support
\$56,148.90 in Tuition Assistance



114 Medication Prescriptions
24 Free Eye Exams
109 Free Eyeglasses
\$188,206.11 in Aggregate Savings



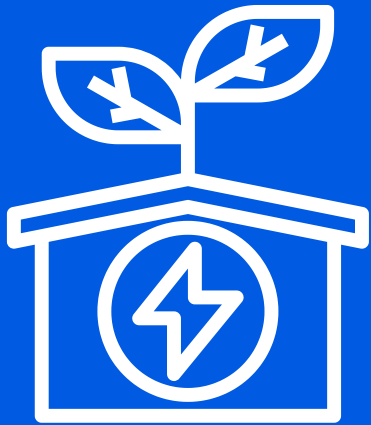
8,726 Families Assisted
\$4,002,863 Provided in
Utility Assistance



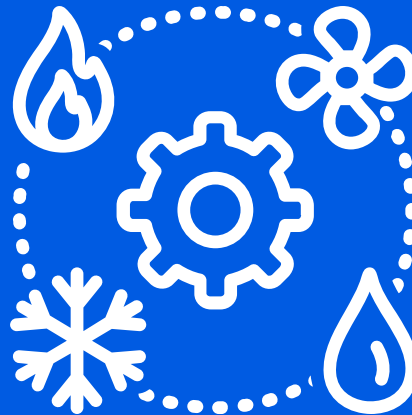
55 Students Enrolled in GED Classes
14 Students Received their GED
\$4,736 in Testing Scholarships

Weatherization Assistance Program

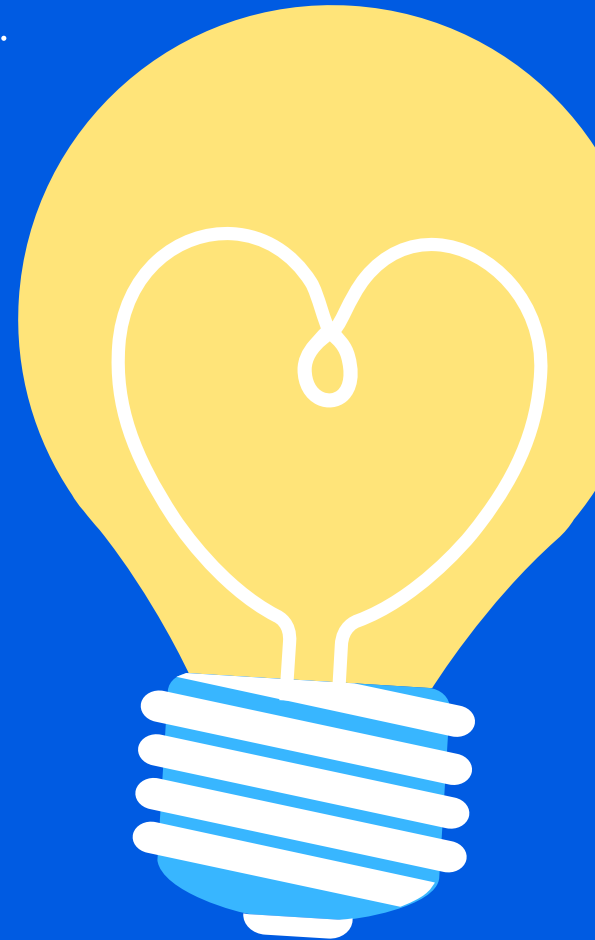
Project BRAVO's Weatherization Assistance Program reduces energy costs for low-income households by increasing the energy efficiency of their homes, while ensuring their health and safety. Through weatherization improvements and upgrades, we help households save on energy costs, resulting in hundreds of extra dollars per year to the homeowner.



158 Homes Weatherized
\$1,224,299 in direct assistance



745 Homes Received HVAC Repair
\$1,004,877 in direct assistance



2019 Paint-A-Thon





33rd Annual Paint-A-Thon

In 2019, Project BRAVO rallied hundreds of community volunteers from local corporations, schools, congregations, and civic groups to assist in this great community effort. Teams spent their Saturday morning scraping and painting the homes of elderly and disabled residents in the community. The Prudential Foundation, our generous corporate sponsor, provided funding for the paint, materials, snacks and volunteer appreciation event. Since 1986, over 10,000 Paint-A-Thon volunteers have painted the homes of more than 1800 residents in need.

203
Volunteers



1,037
Hours



13
Homes



Financial Report

STATEMENT OF FINANCIAL POSITION

December 31, 2019

ASSETS

Current Assets:	
Cash	\$ 1,066,118
Grants and other receivables	138,419
Prepaid expenses	<u>45,215</u>
Total current assets	\$ 1,249,752
Non-current Assets:	
Property and equipment-net	<u>\$ 1,153,947</u>
 Total Assets	 <u>\$ 2,403,699</u>

LIABILITIES AND NET ASSETS

Current Liabilities:	
Accounts payable	\$ 723,695
Accrued expenses and other liabilities	105,530
Current portion of notes payable	21,833
Current portion of forgivable notes	<u>32,742</u>
 Total current liabilities	 \$ 883,800
 Long term liabilities:	
Long term notes payable	\$ 100,444
Forgivable notes	<u>154,523</u>
 Total long term liabilities	 \$ 254,967
 Total liabilities	 <u>\$ 1,138,767</u>
 Net Assets:	
Without donor restrictions	\$ 1,166,628
With donor restrictions	98,304
Total net assets	<u>1,264,932</u>
 Total liabilities and net assets	 <u>\$ 2,403,699</u>

STATEMENT OF OPERATIONS

For the year ended December 31, 2019

PROGRAM REVENUES

Federal grants	\$ 9,359,506
State and local funds	45,860
Interest Income	47
Rental Income	206,222
Other grants, contributions, and support	<u>208,160</u>
 Total revenue and income	 <u>\$ 8,474,111</u>

EXPENSES

Utility Assistance	\$ 4,578,634
Weatherization	2,318,103
GED and Transition Out of Poverty	154,128
Paint-A-Thon	35,422
Direct service support	1,877,713
General and administrative	<u>904,545</u>
 Total expenses	 <u>\$ 9,868,545</u>

Change in net assets	\$ (48,750)
 Net Assets, beginning	 \$ 1,313,682
 Net Assets, ending	 \$ 1,264,932



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