



**24th Annual
Paint-a-thon**



2010 Sponsorship Campaign

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Many senior citizens who live on fixed incomes in some of El Paso's disadvantaged neighborhoods face an affordability crisis and rarely, if at all, can afford the costs of simple home improvements, such as painting exterior and trim of their homes.

Project BRAVO announces its 24th Annual Paint-a-Thon, which is a city-wide, volunteer-driven, one-day, neighborhood event that helps the elderly and the disabled of our community. Project BRAVO leads the city in this annual beautification effort, and because of that reason, many rely on our assistance year after year. Just in the last 5 years we have assisted more than 1800 senior and disabled homeowners. As in the past, we expect to pool the resources of local volunteers and sponsors to assist us with this year's event.

NEWS We have added Home Depot as the official sponsor of a new project component, where we will also install bath mats, smoke detectors, and night lights to create a safer environment for some of the senior citizens of our community.

This event needs sponsors for paint & supplies. Can you help us?

❖ Reasons to become a Paint-a-Thon 2010 Sponsor

- We are a 501c3 and your donation is tax deductible
- Get mentioned in media interviews, and on local TV stations
- Have your company name and logo on our event material
- Play a direct role in helping the elderly of our community

LEVELS OF SPONSORSHIP COMMITMENT

■ \$200 With a commitment of \$200, your company will be mentioned in media interviews

■ \$400 With a commitment of \$400, your company's name will be listed on our event banner and media Press Release

■ \$1,000 With a commitment of \$1,000, your company's name and logo will be featured on the event T-Shirts, in media press releases, on banners, and will be mentioned as a premier sponsor of our event alongside Home Depot.

