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## MISSION

Project BRAVO is a Community Action Program that exists to maximize resources for an improved quality of life for the economically disadvantaged residents of El Paso County.

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## VISION

Project BRAVO is committed to putting an end to poverty by mobilizing resources and promoting self-sufficiency as we strive to achieve a better tomorrow for our community.

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## PRIME DIRECTIVE

Project BRAVO is an agency of excellence. We are a team of caring, committed, energetic professionals focused on providing client-friendly, quality driven service to the low income residents of El Paso County.

Project BRAVO is focused on removing the barriers of poverty. This includes addressing our clients' needs within appropriate stages:

- i. Short-term (crisis intervention)
- ii. Medium-term (building a foundation)
- iii. Long-term (building prosperity)

Our ultimate goal is that our clients will be empowered for self-sufficiency and propelled toward future successes.

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## GUIDING PRINCIPLES

As a “High Performing” organization we believe....

- Honesty, Integrity and Accountability at all levels foster trust and confidence
- Teamwork maximizes performance and relationships
- Effective communication is critical
- Rewarding and recognizing performance to foster personal and professional growth for ALL employees
- In Visionary Leadership
- We make a difference by being reliable and responsible to our community
- In striving for excellence in all we do by continuous improvement and focusing on positive results
- In empowering our clients to make good decisions